

AgVantage Customer Relationship Manager (CRM)

FEATURES & BENEFITS

- ◆ Web based for use on any device
- ◆ Integrated with your AgVantage Data; customer data, sales, balances, products...
- ◆ Custom Salesman Dashboard, unique to each user
- ◆ Customer profiles to see all contact and customer information in one area
- ◆ Built in email notifications for leads, departments, escalations, and reminders
- ◆ Built in messaging to your producers or for internal company use
- ◆ Custom Reporting Options



EDGE CRM - Customer Profile AgVantage Software V8

Customer Info | Alternate Contacts | Custom Fields | Aging | Reminders | Grain | Agronomy

Acres by Commodity

Crop Year: 2017

Commodity	Acres	Avg Bu.
Com-C	1000.00	150
Corn	100.00	175
SBEANS	300.00	100
Wheat	3000.00	100
OATS	100.00	60
Barley	20.00	100

Total Acres: 4520 ac

On Farm Storage (bu.): 121300 | Freight Rate (\$): 1.90

[Save](#)

Percent Marketed

Legend: Corn (remaining estimated) (Yellow), Corn (contracted) (Green), Corn (competitive bushels) (Red)

Commodity	Contracted	Comp Bu.	Estimated	Total % Sold
Com-C	8,649.00	500.00	150,000.00	6 %
Corn	7,000.00	5,500.00	17,500.00	71 %
SBEANS	5,000.00	2,000.00	30,000.00	23 %
Wheat	900.00	120.00	300,000.00	0 %
OATS	0.00	1,000.00	6,000.00	17 %
Barley	0.00	10.00	2,000.00	1 %

Grain Customer Portal

Customer Splits

ID	Description
27	ADAMS/SNOW
736179	SNOW/STARK 50/50 SPLIT
312680	Snow/Sansa/Fry Split Test very long descriptionss

Proof of Yield Recap

Proof of Yield Year: 2017

Crop	Load Gross	Load Net	Cust Gross	Cust Net
Com-C	30228.12	25516.9	18992.34	16021.66
Corn	18656.61	15888.12	13299.44	11430.97
Corn10	1107.86	926.17	1107.86	926.17
Wheat	1045.66	988.19	1045.66	988.19

Customer Profile

EDGE CRM Leads View AgVantage Software V8

Search Customer | Date Filter | Refresh | + New Lead | Select View: Leads

Search: []

Customer Name	Phone	Actions					
art vandelay	123-456-7890	[+]					
Customer Name	Lead Info	Severity	Creation Date	Last Update	Salesman	Department	Action
art vandelay	NEW OPPORTUNITY WITH ART	High	10/15/2018 14:01:42	10/16/2018 11:41:03	JASONS	AGRONOMY	[edit] [eye]
art vandelay	CROP DAMAGE	High	10/15/2018 14:06:32	10/15/2018 14:06:32	JASONS	AGRONOMY	[edit] [eye]
art vandelay	WANTS TO TALK ABOUT NEW HERBICIDE	High	12/13/2018 10:02:01	12/13/2018 10:03:02	JASONS	AGRONOMY	[edit] [eye]
Amanda Ahlers	701-555-0123	[+]					
Frank Underwood	123-456-7890	[+]					
FARNSWORTH ENTERPRISES	608-643-6013	[+]					
HERB FARNSWORTH	318-555-7608	[+]					
JACQUELINE DUKE	229-555-1031	[+]					
JESS TOMSON	507-555-4102	[+]					

Showing 0 to 9 of 9 records

Leads View

AgVantage Customer Relationship Manager (CRM)

Customer Profile and Leads Activity Report

EDGE CRM - Customer Profile AgVantage Software V8 AgVantage Menu Print Spool Logout

Search Customer + New Communication + New Lead Refresh Data eAgVantage

art vandelay

Customer Info Alternate Contacts Custom Fields Aging Reminders Grain Agronomy

art vandelay

Address 107 Woodlake Dr Rochester, MN 55906 mscheekts@gmail.com P: 123-456-7890 C: 987654321

Default Salesman: JASON
COD Code: [Green Bar]
Note1: NOTE 1 MASTER

Notes Leads Communications Files

Lead Info	Creation Date	Last Update	Salesman	Department	Action
NEW OPPORTUNITY WITH ART	10/15/2018 14:01:42	10/16/2018 11:41:03	JASONS	AGRONOMY	[Edit] [Eye]
CROP DAMAGE	10/15/2018 14:06:32	10/15/2018 14:06:32	JASONS	AGRONOMY	[Edit] [Eye]
WANTS TO TALK ABOUT NEW HERBICIDE	12/13/2018 10:02:01	12/13/2018 10:03:02	JASONS	AGRONOMY	[Edit] [Eye]

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Search Customer + New Communication + New Lead Refresh Data eAgVantage

JON SNOW

Customer Info Alternate Contacts Custom Fields Aging Reminders Grain Agronomy

Acres by Commodity

Crop Year: 2020

Commodity	Acres	Target Avg Bu.
Corn10	200.00	138

Total Acres: 200 ac

On Farm Storage (bu.): 121300 Freight Rate (\$): 1.90

Save

Customer Farms

Farm	Description	Options
101	Bemis	View Fields
1	Farm 1	View Fields

Field	Description	CLU/FSA	Acres
1	Field 1		17.00
12	Field 12		98.00
2	Field 2		135.00
3	FIELD 3		105.00
5	FIELD 5		.00
6	FIFI D R		22.00

Agronomy Customer Portal Sales Totals Report

Customer Splits

ID	Description
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312680	Snow/Sansa/Fry Split Test very long descriptions

AgVantage CRM 2/5/2019, 4:06:47 PM

LEADS Activity Report

Active Filters [Salesman: JASONS]

Customer Name	Severity	Created	Updated	Subject	Department	Salesman
FARNSWORTH HERB	Low	10/07/2015	03/14/2017	ASD232332	FEED	JASONS
SNOW JON	Low	10/07/2015	10/07/2015	ANOTHER TEST	FUEL	JASONS
SNOW JON	Low	10/07/2015	10/07/2015	TESTING JON SNOW	FUEL	JASONS
SNOW JON	Low	10/07/2015	10/07/2015	WATCHER OF THE WALL	FUEL	JASONS
UNDERWOOD FRANK	High	01/25/2017	02/06/2017	TESTING LOW SEVERITY ESCALATION	PC HARDWARE	JASONS
UNDERWOOD FRANK	High	01/25/2017	02/06/2017	TESTING MEDIUM SEVERITY ESCALATION	PC HARDWARE	JASONS
UNDERWOOD FRANK	High	01/25/2017	02/06/2017	TESTING HIGH SEVERITY ESCALATION	PC HARDWARE	JASONS
SNOW JON	High	10/07/2016	04/26/2017	TEST COMMENTS	TEST	JASONS
DUKE JACQUELINE M	High	07/10/2017	07/10/2017	NEW LEAD FOR TESTING ESCALATIONS	EDGE CRM	JASONS
VANDELAY ART	High	10/15/2018	10/16/2018	NEW OPPORTUNITY WITH ART	AGRONOMY	JASONS
VANDELAY ART	High	10/15/2018	10/15/2018	CROP DAMAGE	AGRONOMY	JASONS
VANDELAY ART	High	12/13/2018	12/13/2018	WANTS TO TALK ABOUT NEW HERBICIDE	AGRONOMY	JASONS



For pricing information, please contact Michelle Blomberg, michelleb@agvantage.com or 877-282-6353.
AgVantage Software, Inc., 107 Wood Lake Drive, SE, Rochester, MN 55904 www.agvantage.com